

Course Title	<b>Topics in Digital Humanities: Street Food &amp; Urban Farming</b>
Instructor Contact Information	<b>Anna Greenspan</b> <a href="mailto:ag158@nyu.edu">ag158@nyu.edu</a> Office Hours: Tuesday: 1:00-3:00 Room: 938
Class Time	Monday and Wednesday: 11:15-12:30
Course Description	<p>This course introduces and makes use of digital tools (audio, video and mapping technologies) to research and record an immersive engagement with the city. It also includes a lab-based workshop in interactive media that is designed around a relevant theme. This semester the course focuses on street food &amp; urban farming.</p> <p>The preservation, adaptation and disappearance of street food raise many issues that are central to contemporary Shanghai: globalization, creativity and cultural heritage, urbanization, the informal economy, and the environment. This course examines these topics by focusing on the following questions: How is Shanghai working to both integrate and exclude its migrant population? What room is there for itinerant vendors and the informal markets of the streets in the 21<sup>st</sup> century metropolis? What role does creativity play in the attempts to preserve the city's culinary heritage? How does street food contribute to the city's attempts to provide safe, affordable and nutritious food for its ever-growing population?</p> <p>Adding an extra dimension to our analysis of food in the city, the course will include an intensive workshop on urban farming. This will involve; an introduction to the challenges and opportunities of urban farming in China; a tour to a local urban garden, and a hands-on component aimed at building a hydroponic window farm in the IMA lab.</p>
Course Objectives	<ol style="list-style-type: none"> <li>1. to critically engage with the political, socio-economic and philosophical issues raised by urban street markets;</li> <li>2. to introduce the historical and cultural specificities of China's street vendors;</li> <li>3. to engage in a project of deep or critical mapping of the city's culinary neighborhoods</li> <li>4. to develop the skills necessary to record and edit a short video based on empirical/interview based research;</li> </ol>

	<p>5. to construct a window farm in the IMA lab;</p> <p>6. to analyze a number of issues around urban farming in China.</p>
Grading Components	<p>Participation: 15%</p> <p>Reading Presentation: 5%</p> <p>Midterm Exam: 20%</p> <p>Urban farming Blog post: 5%</p> <p>Personal Foodways Presentation: 5%</p> <p>Mapping Assignment: 15%</p> <p>Recorded Interview: 15%</p> <p>Final Project: 20 %</p>

<b>Week 1</b>	<b>Introduction:</b>
Aug.31, Mon	
Sept.2, Wed	<p><b>Urbanization</b></p> <p>Parag Khanna, <i>Beyond City Limits</i>, Foreign Policy Magazine. September/October 2010  <a href="http://www.foreignpolicy.com/articles/2010/08/16/beyond_city_limits">http://www.foreignpolicy.com/articles/2010/08/16/beyond_city_limits</a></p> <p>Doug Saunders, <i>By Century's End We Will be an Entirely Urban Species</i>, The Spectator, Aug 5  <a href="http://dougsaunders.net/2010/08/urban-migration-century/">http://dougsaunders.net/2010/08/urban-migration-century/</a></p> <p><i>Reading Presentations: Workshop + Sign Up</i></p> <p><i>Farming Groups: Workshop + Sign Up</i></p>
<b>Week 2</b>	<b>Urban Farming Workshop 1: Seedlings</b>
Sept.7, Mon	<p>Reading: Shulman, Robin. <i>Eat the City: A Tale of the Fishers, Foragers, Butchers, Farmers, Poultry Minders, Sugar Refiners, Cane Cutters, Beekeepers, Winemakers, and Brewers Who Built New York</i>  <b>(Book)</b></p>
Sept.9, Wed	<b>Urban Farming Workshop 1: Seedlings</b>
<b>Week 3</b>	<b>Markets vs Capitalism</b>
: Seed Sept.14, Mon	<p>Reading: Braudel, Fernand, <i>The Perspective of the World: Civilization &amp; Capitalism 15th-18th Century</i>,  (Conclusion to end all Conclusions)  <b>(Hand out)</b></p>
Sept.16, Wed	<p><b>Hukou</b></p> <p>Fan, Cindy, <i>The Hukou (household registration) System &amp; The Chinese Migrant in the 21st Century</i> in  China on the Move: Migration, the state and the household;  <a href="http://ezproxy.library.nyu.edu:2054/lib/nyulibrary/detail.action?docID=10205596">http://ezproxy.library.nyu.edu:2054/lib/nyulibrary/detail.action?docID=10205596</a></p> <p>Nyiri, Pal, <i>Internal Migration in Reform China</i>, Mobility and Cultural Authority in Contemporary China  <a href="http://site.ebrary.com/lib/nyulibrary/detail.action?docID=10482265">http://site.ebrary.com/lib/nyulibrary/detail.action?docID=10482265</a></p>

<p><b>Week 4</b></p> <p>Sept21, Mon</p>	<p><b>Urban Planning: The Road versus the Street</b></p> <p>Le Corbusier. Forward &amp; Chapter 1. <i>City of Tomorrow and Its Planning</i>. <b>(Course Pack)</b></p> <p>Jane Jacobs. Introduction &amp; The Use of Sidewalks: Safety. <i>Death and Life of American Cities</i> <b>(Course Pack)</b></p> <p>Sharon Zukin , Philip Kasinitz, Xiangming Chen, “Introduction” <i>Global Cities Local Streets: Every day Diversity from New York to Shanghai</i>, <b>(Handout)</b></p>
<p>Sept.23, Wed (Mid- Autumn Festival Holiday and Fall Break: Sept.28 – Oct.2)</p>	<p><b>Introduction to Mapping</b></p> <p>Reading: Shannon Mattern, <i>Deep Mapping the Media City</i> <b>(Book)</b></p> <p>Itikawa, Luciana, Clandestine Geometries: Mapping Street Vending in Downtown Sao Paola in <i>Street Vendors in the Global Economy</i>, Apr 2011  <a href="http://ezproxy.library.nyu.edu:2054/lib/nyulibrary/detail.action?docID=10558617">http://ezproxy.library.nyu.edu:2054/lib/nyulibrary/detail.action?docID=10558617</a></p> <p>James Corner, The Agency of Mapping: Speculation, Critique and Invention in <i>Mappings</i> (ed Denis Cosgrove) <a href="http://www.cfa.arizona.edu/ahgsa/files/ahgsa/Corner_Agency-of-Mapping1.pdf">http://www.cfa.arizona.edu/ahgsa/files/ahgsa/Corner_Agency-of-Mapping1.pdf</a></p> <p><i>Project set up</i></p>
<p><b>Week 5</b></p> <p>Oct.5, Mon</p>	<p><b>Urban Farming Activity (make-up)</b></p>
<p>Oct.7, Wed</p>	<p><b>Carto Workshop: book computer lab 11:15- 12:30</b></p>
<p><b>Week 6</b></p> <p>Oct.12, Mon</p>	<p><i>Mapping Presentation</i></p>
<p>Oct.14, Wed</p>	<p><i>Mapping Presentations + Interview Workshop</i></p> <p>Reading: Robert S Weiss. <i>Learning From Strangers: The Art and Method of Qualitative Interview Studies</i> <b>(Book)</b></p>
<p>Week 7</p> <p>Oct.19, Mon</p>	<p><b>Urban Farming: Planting the Window Farm</b></p>
<p>Oct.21,</p>	<p><b>Informal Economy</b></p>

Wed	<p>Manuel Castells and Alenjandro Portes, <i>World Underneath: The Origins, Dynamics and Effects of the Informal Economy</i> in Alenjandro Portes ed. "The Informal Economy (<b>Coursepack</b>)</p> <p>Martha Alter Chen, <i>Rethinking the Informal Economy: Linkages with the Formal Economy and the Formal Regulatory Environment</i>;  <a href="http://www.un.org/esa/desa/papers/2007/wp46_2007.pdf">http://www.un.org/esa/desa/papers/2007/wp46_2007.pdf</a></p> <p>Robert Neuwirth. <i>The Shadow Superpower</i>, Foreign Policy, October 28 2011.  <a href="http://www.foreignpolicy.com/articles/2011/10/28/black_market_global_economy">http://www.foreignpolicy.com/articles/2011/10/28/black_market_global_economy</a></p>
<b>Week 8</b>  Oct.26, Mon	<p><b>Street Vendors</b></p> <p>Arvind Rajagopal: The Menace of Hawkers: Property Forms and the Politics of Market Liberalization in Mumbai in Caroline Humphrey and Katherine Verdery eds. <i>Changing Property Regimes in Eastern Europe</i>. Wenner Gren Foundation and Bergen Press, London, U.K. pp. 227-250 (<b>Course Pack</b>)</p> <p>John C Cross, <i>Pirates on the high streets: The street as a site of local resistance to globalization</i> &amp; Alfonso Morales, <i>Conclusion, Law deviance, and defining vendors and vending</i> in <i>Street Entrepreneurs: People, place and politics in local and global perspective</i>;  <a href="http://ezproxy.library.nyu.edu:2054/lib/nyulibrary/detail.action?docID=10182423">http://ezproxy.library.nyu.edu:2054/lib/nyulibrary/detail.action?docID=10182423</a></p>
Oct.28, Wed	<p><b>Chengguan</b></p> <p>Jiang S., Wu X., &amp; Wang S. (2012). "Cat VS Mouse": a survey about the itinerant vendors' living condition and their interactive relationship with chengguan in Guangzhou, Chongqing and Hangzhou. Sun Yat-Sen University. Retrieved from <a href="http://mumford.albany.edu/chinanet/events/guangzhou13/papers/Cat_VS_Mouse.pdf">http://mumford.albany.edu/chinanet/events/guangzhou13/papers/Cat_VS_Mouse.pdf</a></p> <p>Swider, S. (2014). Reshaping China's urban citizenship: Street vendors, chengguan and struggles over the right to the city. <i>Critical Sociology</i>. [online before print]. Retrieved from <a href="http://crs.sagepub.com/content/early/2014/04/15/0896920514529676.abstract">http://crs.sagepub.com/content/early/2014/04/15/0896920514529676.abstract</a></p> <p>Human Rights Watch. (2012). "Beat him, take everything away"—abuses by China's chengguan para-police. Retrieved from <a href="http://www.hrw.org">http://www.hrw.org</a>  <a href="http://www.hrw.org/sites/default/files/reports/china0512ForUpload_1.pdf">http://www.hrw.org/sites/default/files/reports/china0512ForUpload_1.pdf</a></p> <p>Bell, J.S., &amp; Loukaitou-Sideris, A. (2014). Sidewalk informality: An examination of street vending regulation in China. <i>International Planning Studies</i>. [online before print]. Retrieved from <a href="http://www.tandfonline.com/doi/full/10.1080/13563475.2014.880333#.U_RkrqO1HUk">http://www.tandfonline.com/doi/full/10.1080/13563475.2014.880333#.U_RkrqO1HUk</a></p>
<b>Week 9</b>  Nov.2, Mon	<p><b>Street Food</b></p> <p>Irene Tinker Interviews: <i>Gourmet Magazine</i> 2009 <a href="http://irenetinker.com/street-foods-interviews/gourmet-magazine-nov-2009">http://irenetinker.com/street-foods-interviews/gourmet-magazine-nov-2009</a>; Portland Tribune 2009 <a href="http://irenetinker.com/street-foods-interviews/portland-tribune-nov-2009">http://irenetinker.com/street-foods-interviews/portland-tribune-nov-2009</a></p>

	<p>Jhabvala, Renana <i>Forward</i> &amp; Bhowmik, Sharit, <i>Introduction</i> in Street Vendors in the Global Economy, Apr 2011  <a href="http://ezproxy.library.nyu.edu:2054/lib/nyulibrary/detail.action?docID=10558617">http://ezproxy.library.nyu.edu:2054/lib/nyulibrary/detail.action?docID=10558617</a></p>
Nov.4, Wed	<p><b>Food Trucks</b></p> <p>Jay Caspian Kang, Roy Choi's Master Plan. <i>California Sunday Magazine</i>  <a href="https://stories.californiasunday.com/2014-12-07/roy-choi-food-revolution/">https://stories.californiasunday.com/2014-12-07/roy-choi-food-revolution/</a></p> <p>Mark Vallianatos, A More Delicious City: How to Legalize Food Trucks in <i>The Informal American City: Beyond Taco Trucks and Day Labor</i> (eds Mukhija, Vinit Loukaitou-Sideris, Anastasia)</p>
<b>Week 10</b>  Nov.9, Mon	<b>Midterm Exam</b>
Nov.11, Wed	<b>Personal Foodways</b>
<b>Week 11</b>  Nov.16, Mon	<b>Interview Presentation</b>
Nov.18, Wed	<b>Interview Presentation + Final Project Workshop</b>
<b>Week 12</b>  Nov. 23, Mon	<p><b>Film Screening: The Search of General Tso</b></p> <p>Mark Swislocki, Culinary Nostalgia: Regional Food Culture and the Urban Experience in Shanghai (excerpts)  <a href="http://ezproxy.library.nyu.edu:3716/view/10.11126/stanford/9780804760126.001.0001/upso-9780804760126">http://ezproxy.library.nyu.edu:3716/view/10.11126/stanford/9780804760126.001.0001/upso-9780804760126</a></p>
Nov.25, Wed	<b>* Urban Farm: field trip (double class scheduled for a time all can make it)</b>

<b>Week 13</b>  Nov.30, Mon	<b>* Urban Farm: field trip (double class scheduled for a time all can make it)</b>
Dec.2, Wed	<b>Final Projects Presentations</b>
<b>Week 14</b>  Dec.7, Mon	<b>Final Projects Presentations</b>
Dec.9, Wed	<b>Conclusion</b>