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| Course Title                         | <b>Topics in Digital Humanities: Street Food &amp; Urban Farming</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Instructor<br>Contact<br>Information | <b>Anna Greenspan</b><br><a href="mailto:ag158@nyu.edu">ag158@nyu.edu</a><br>Office Hours: Monday and Wednesday 10-12<br>Room 1237                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Class Time                           | <b>Wednesday 1-4</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Course<br>Description                | <p>This course introduces and makes use of digital tools (audio, video and mapping technologies) to research and record an immersive engagement with the city. It also includes a lab-based workshop in interactive media that is designed around a relevant theme. This semester the course focuses on street food &amp; urban farming.</p> <p>The preservation, adaptation and disappearance of street food raise many issues that are central to contemporary Shanghai: globalization, creativity and cultural heritage, urbanization, the informal economy, and the environment. This course examines these topics by focusing on the following questions: How is Shanghai working to both integrate and exclude its migrant population? What room is there for itinerant vendors and the informal markets of the streets in the 21<sup>st</sup> century metropolis? What role does creativity play in the attempts to preserve the city's culinary heritage? How does street food contribute to the city's attempts to provide safe, affordable and nutritious food for its ever-growing population?</p> <p>Adding an extra dimension to our analysis of food in the city, the course will include an intensive workshop on urban farming led by experts in the field. This will involve; an introduction to the challenges and opportunities of urban farming in China; a tour to a local urban garden, and a hands-on component aimed at building a hydroponic window farm in the IMA lab.</p> |
| Course<br>Objectives                 | <ol style="list-style-type: none"> <li>1. to critically engage with the political, socio-economic and philosophical issues raised by urban street markets;</li> <li>2. to introduce the historical and cultural specificities of China's street vendors;</li> <li>3. to experiment with tools in digital mapping and storytelling;</li> <li>4. to develop the skills necessary to record and edit a short video based on empirical/interview based research;</li> <li>5. to construct a window farm in the IMA lab;</li> <li>6. to analyze a number of issues around urban farming in China.</li> </ol>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Grading<br>Components                | Participation: 10%<br>Reading Presentation: 10%<br>Online Research Assignment: 5%<br>Mapping Assignment 1: 5%<br>Mapping Assignment 2: 15%<br>Recorded Interview: 15%<br>Final Project: 20 %<br>Final Exam: 20 %                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Week 1<br>Jan.28                     | <b>Introduction</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |

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| <p>Week 2<br/>Feb.4</p>                                                                                                   | <p><b>Markets vs Capitalism</b><br/> Braudel, Fernand, <i>Wheels of Commerce: Civilization &amp; Capitalism 15th-18<sup>th</sup> Century</i>, (Excerpts);<br/> Braudel, Fernand, <i>The Perspective of the World: Civilization &amp; Capitalism 15th-18<sup>th</sup> Century</i>, (Excerpts);<br/> Manuel Delanda, <i>Markets and Antimarkets in the World Economy</i>,<br/> <a href="http://www.to.or.at/delanda/a-market.htm">http://www.to.or.at/delanda/a-market.htm</a></p> <p><b>DH: Online research</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <p>Week 3<br/>Feb.11<br/>(Spring<br/>Festival<br/>Holiday<br/>Monday,<br/>February 16 -<br/>Tuesday,<br/>February 24)</p> | <p><b>Urbanization and Migration in China</b><br/> Fan, Cindy, <i>The Hukou (household registration) System &amp; The Chinese Migrant in the 21<sup>st</sup> Century</i> in<br/> China on the Move: Migration, the state and the household;<br/> Nyiri, Pal, <i>Internal Migration in Reform China</i>, Mobility and Cultural Authority in<br/> Contemporary China;<br/> Parag Khanna, <i>Beyond City Limits</i>, Foreign Policy Magazine. September/October 2010<br/> <a href="http://www.foreignpolicy.com/articles/2010/08/16/beyond_city_limits">http://www.foreignpolicy.com/articles/2010/08/16/beyond_city_limits</a>;<br/> Doug Saunders, <i>By Century's End We Will be an Entirely Urban Species</i>, The Spectator, Aug 5<br/> <a href="http://doug Saunders.net/2010/08/urban-migration-century/">http://doug Saunders.net/2010/08/urban-migration-century/</a><br/> Vilem Flusser, <i>Thinking about Nomadism</i>, The Freedom of the Migrant.</p> <p><b>DH: Presentation of Online research</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <p>Week 4<br/>Feb.25</p>                                                                                                  | <p><b>Street Vendors</b><br/> Arvind Rajagopal: The Menace of Hawkers: Property Forms and the Politics of Market Liberalization in Mumbai in Caroline Humphrey and Katherine Verdery eds. <i>Changing Property Regimes in Eastern Europe</i>. Wenner Gren Foundation and Bergen Press, London, U.K. pp. 227-250;<br/> John C Cross, <i>Pirates on the high streets: The street as a site of local resistance to globalization &amp; Alfonso Morales, Conclusion, Law deviance, and defining vendors and vending</i> in Street Entrepreneurs: People, place and politics in local and global perspective;<br/> Itikawa, Luciana, <i>Clandestine Geometries: Mapping Street Vending in Downtown Sao Paola</i> in Street Vendors in the Global Economy, Apr 2011</p> <p><b>DH: Mapping Tools 1: GPS and Fusion Tables</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <p>Week 5<br/>Mar.4</p>                                                                                                   | <p><b>Informal Economy &amp; Chengguan</b><br/> Manuel Castells and Alenjandro Portes, <i>World Underneath: The Origins, Dynamics and Effects of the Informal Economy</i> in Alenjandro Portes ed. 'The Informal Economy';<br/> Martha Alter Chen, <i>Rethinking the Informal Economy: Linkages with the Formal Economy and the Formal Regulatory Environment</i>;<br/> Robert Neuwirth. <i>The Shadow Superpower</i>, Foreign Policy, October 28 2011.<br/> <a href="http://www.foreignpolicy.com/articles/2011/10/28/black_market_global_economy">http://www.foreignpolicy.com/articles/2011/10/28/black_market_global_economy</a><br/> Jiang S., Wu X., &amp; Wang S. (2012). "Cat VS Mouse": a survey about the itinerant vendors' living condition and their interactive relationship with chengguan in Guangzhou, Chongqing and Hangzhou. Sun Yat-Sen University. Retrieved from <a href="http://mumford.albany.edu/chinanet/events/guangzhou13/papers/Cat_VS_Mouse.pdf">http://mumford.albany.edu/chinanet/events/guangzhou13/papers/Cat_VS_Mouse.pdf</a><br/> Swider, S. (2014). Reshaping China's urban citizenship: Street vendors, chengguan and struggles over the right to the city. <i>Critical Sociology</i>. [online before print]. Retrieved from <a href="http://crs.sagepub.com/content/early/2014/04/15/0896920514529676.abstract">http://crs.sagepub.com/content/early/2014/04/15/0896920514529676.abstract</a></p> |

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|                                                                                                               | <p>Human Rights Watch. (2012). "Beat him, take everything away"—abuses by China's chengguan para-police. Retrieved from <a href="http://www.hrw.org">http://www.hrw.org</a></p> <p>Bell, J.S., &amp; Loukaitou-Sideris, A. (2014). Sidewalk informality: An examination of street vending regulation in China. <i>International Planning Studies</i>. [online before print]. Retrieved from <a href="http://www.tandfonline.com/doi/full/10.1080/13563475.2014.880333#.U_RkrqO1HUk">http://www.tandfonline.com/doi/full/10.1080/13563475.2014.880333#.U_RkrqO1HUk</a></p> |
| <p>Week 6<br/>Mar.11</p>                                                                                      | <p><b>Urban Farming Workshop: Britta Riley</b> <a href="http://www.windowfarms.com/">http://www.windowfarms.com/</a><br/>* Readings TBA</p>                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <p>Week 7<br/>Mar.18</p>                                                                                      | <p><b>Mapping Presentations</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <p>Week 8<br/>Mar.25<br/>(Spring Recess (includes Qingming Holiday) Wednesday, April 1 - Monday, April 6)</p> | <p><b>Migrant Entrepreneurs</b><br/>Bonachich, Edna, <i>A theory of middleman minorities</i>, <i>American Sociological Review</i> 38, (October 1973): 585-594;<br/>Light, Ivan, <i>Immigrant and ethnic enterprise in North America</i>, <i>Ethnic and Racial Studies</i> Volume 7, Number 2, April 1984</p> <p><b>DH: Interviews &amp; Oral History; Audio and Video Equipment</b></p>                                                                                                                                                                                   |
| <p>Week 9<br/>April.8</p>                                                                                     | <p><b>Street Food</b><br/>Tinker, Irene. <i>Part II: The Street Food Project: Influencing Development and Practice</i>, <i>Street Foods : Urban Food and Employment in Developing Countries</i>. Cary, NC, USA: Oxford University Press, 1997;<br/>Jhabvala, Renana <i>Forward</i> &amp; Bhowmik, Sharit, <i>Introduction</i> in <i>Street Vendors in the Global Economy</i>, Apr 2011</p> <p><b>DH: Editing Sound &amp; Video</b></p>                                                                                                                                    |
| <p>Week 10<br/>April.15</p>                                                                                   | <p><b>Culinary Traditions</b><br/>Anderson, E.N., <i>The Food of China</i> (excerpts);<br/>Chang KC, <i>Food in Chinese Culture: Anthropological and Historical Perspectives</i> (excerpts);<br/>Mark Swislocki, <i>Culinary Nostalgia: Regional Food Culture and the Urban Experience in Shanghai</i> (excerpts)</p>                                                                                                                                                                                                                                                     |
| <p>Week 11<br/>April.22</p>                                                                                   | <p><b>Interview Presentations</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <p>Week 12<br/>April.29</p>                                                                                   | <p><b>Urban Farming guest lectures</b><br/>David Li, Farm Together, <a href="https://www.facebook.com/farmtogether">https://www.facebook.com/farmtogether</a><br/>Nunzia Carbone, Edible Cities, <a href="http://www.dedo-design.com/">http://www.dedo-design.com/</a></p> <p><b>DH: Mapping Workshop 2: Odyssey</b></p>                                                                                                                                                                                                                                                  |
| <p>Week 13<br/>May.6</p>                                                                                      | <p><b>Urban Farming Field Trip</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <p>Week 14<br/>May.13</p>                                                                                     | <p><b>Conclusion: Street Vending in the 21<sup>st</sup> century Metropolis</b><br/>Ray Bromely, <i>Forward</i>, John C Cross and Alfonse Morales. <i>Introduction: Locating street markets in the modern/postmodern world</i> &amp; John C Cross and Marina Karides, <i>Capitalism, modernity and the appropriate use of space</i> in <i>Street Entrepreneurs: People, place and</i></p>                                                                                                                                                                                  |

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|         | politics in local and global perspective<br><b>Final Projects Due</b> |
| Week 15 | <b>Final Exam</b>                                                     |